

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Peter H. I. Kim

Application No.: 09/665,482

Group Art Unit: 3622

Filing Date: September 20, 2000

Examiner: Namrata Boveja

For: **METHOD AND APPARATUS FOR
DELIVERY OF TARGETED
ADVERTISING AND CONTENT BASED
ON USER INTERACTION WITH ONLINE
QUERIES ON A WIDE AREA NETWORK**

AMENDMENT

Commissioner for Patents
P.O. Box 1450
Arlington, VA 22313-1450

Sir:

Applicant respectfully submits the following Amendment and supporting remarks in response to the non-Final Office Action mailed January 17, 2007. The Applicant requests a one-month extension. Please enter the Amendment and accompanying remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.